

Owen Klee | Designer

Contact

Name

Owen Klee

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Profile

I'm a Designer committed to creating designs that generate wonder and excitement. I blend empathy with design thinking principles to exceed user expectations. Skilled in collaborative teamwork, I have managed communication across diverse teams for over three years, ensuring alignment and efficiency in project delivery.

My expertise spans both technical skills and industry knowledge, encompassing proficiency in design software and an understanding of manufacturing processes. I have a background in both industrial design and brand experience blending these together to create lasting impressions through product visualization and strategy derived from consumer insights. As a team member, I am a proactive problem solver looking to enhance team performance and project outcomes.

I'm excited about the opportunity to leverage my experience and skills contributing to meaningful design projects. Let us discuss how I can add value to your team.

Professional Skills

Keyshot

Fusion 360

Solidworks

Design Sketching

Rapid Modeling

3D Printing

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Figma

Sketchup

Shopify

Google Apps

Microsoft Office

Work Experience

Assistant Coordinator

Arena Sports Inc.

December 2018 - August 2022, June 2024- Present

- Led the free trial process, achieving a 53.9% conversion rate for customers who signed up between September 2nd and December 1st. This success was driven by proactive follow-ups through email and telemarketing, ensuring customers had a positive experience with the on-field product.
- Managed and trained employees to implement a comprehensive child development curriculum, fostering a collaborative environment that prioritized both team efficiency and customer satisfaction. Worked closely with two other managers to optimize employee scheduling and promptly address customer inquiries, ensuring smooth operations.
- Achieved a 73.77% customer retention rate in my personal classes—exceeding the target by 13.77%—through personalized engagement and a strong focus on building positive relationships with participants and their families.

Art Director

adworks

January 2024 - May 2024

- Worked on a Tide account for the National Student Advertising Competition, taking 2nd place in the Southwest region.
- Went through the design thinking process in order to ensure creative tactics aligned with the creative strategy and adhered to brand guidelines.
- Designed and visualized immersive experiences to fit within the campaign as well as exhibits to inform attendees of the scientific benefits behind the campaign objective.

Design Intern

University of Washington Tacoma

June 2023- August 2023

- Worked with the Global Innovation and Design department to create attention grabbing visuals and advertisements for various courses.
- Worked on documents to provide brand cohesion and improve the application of graphic design principals.

Education

Arizona State University

Bachelor of Science in Industrial Design

Summa Cum Laude

May 2024